

Material Matters

Image: Sharon Derhy



Irene Kronenberg and **Alon Baronowitz** are the founders of Baranowitz + Kronenberg, an internationally acclaimed architecture and interior design studio. With over two decades of experience, B+K specializes in creating narrative-driven spaces that seamlessly blend historical context with contemporary design.

baranowitzkronenberg.com



Aectual

There is something quietly radical about working with a company like Aectual. Not because it speaks loudly of technology, but because it treats material as a living narrative, rather than a disposable resource. In their hands, waste is not an end point, but a beginning — re-entered into a circular loop, shaped through XL 3D printers into floors, furniture and finishes. The result is not simply efficiency, but a built environment that understands where it came from, and quietly improves where it is going.



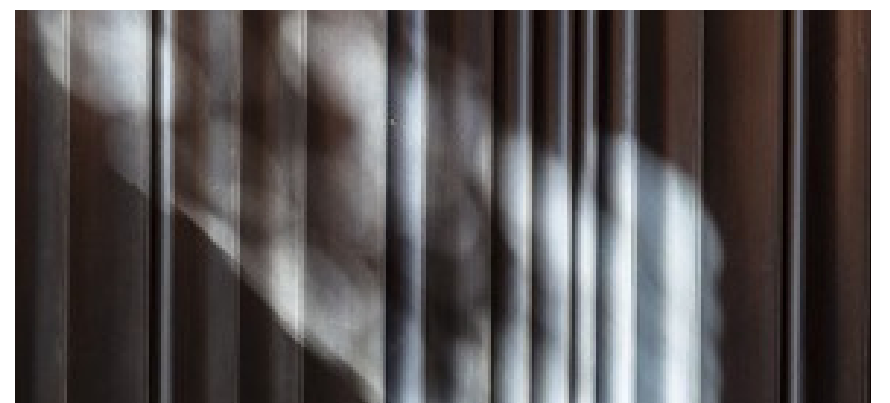
N8

N8 stainless steel occupies a curious space between reflection and matter. At first glance, it performs like a mirror. Yet linger a moment longer and the illusion softens. Unlike glass, it retains weight. You sense the density beneath the sheen, the discipline of steel holding the surface taut. This is what makes N8 so compelling for us. The polish is immaculate. And because it is steel, it submits to form in ways a conventional mirror never could.



BYBORRE

What distinguishes BYBORRE is its conviction that textile is not surface, but structure. The studio translates digital algorithms into richly dimensional fabrics where colour, density and pattern are engineered rather than applied. The process is transparent, the production responsible, the outcome tactile and architectural. These are textiles with backbone, capable of defining a space as confidently as any wall or floor. We love the uncompromising presence which always feels original.



Rippled Steel

Rippled Steel began as an exercise in restraint — slender strips of metal, bent with precision and assembled side by side in quiet repetition, developed together with the Polish atelier DNA Design & Art. In sequence, the bands form a surface that appears to move. From afar it suggests softness. Up close, the illusion dissolves into cool, exacting steel. In that subtle tension, Rippled Steel establishes a new material language, one that invites the hand to question what the eye believes.